

ABOLI DESHPANDE

Address: Calgary, AB Canada | Mobile: +1 587.434.0804

Email: deshpande.aboli@outlook.com | LinkedIn: <https://www.linkedin.com/in/adux>

PROFILE

Resourceful **UX Designer** with over 5 years of experience in **product coordination, digital marketing,** and business administration. Proven track record of **managing multiple projects** in fast-paced environments. Contributed to a **market share increase of 18%** and secured **7 corporate business projects** within a year through effective digital sales and marketing strategies. Collaborated with the Enterprise Vendor Services team on the due diligence process to establish **risk parameters and performed risk assessments** for all active IT third-party vendors ensuring compliance for **implementing Amazon Web Services and Tableau software using Agile methodologies.** Proven expertise in creating comprehensive **reports and technical documentation** using **Office 365, MS Project, SharePoint, Teams, Google Analytics,** and Visio. Known for adhering to **project timelines** without compromising quality and team spirit; capable of working independently and as part of a team.

CORE COMPETENCIES

- **Communication**
- **Negotiation**
- **Prospecting/Market Research**
- **Project Coordination**
- **Research & Analysis**
- **New Client Development**
- **Problem Resolution**
- **Office 365, MS Project and Teams**
- **Project Management**
- **Budgeting and Scheduling**
- **Product/UX Design**
- **Website Management**
- **Process Optimization**
- **Managing Partner Relationship**
- **Business Reporting**
- **SharePoint, Google Analytics**
- **Risk Management**
- **Product Marketing**
- **Stakeholder Management**
- **Excellent Communication**
- **Client Relationship**
- **Leadership and Teamwork**
- **Digital Marketing**
- **Prototyping & Testing**

RELEVANT PROFESSIONAL EXPERIENCE

UX Design Volunteer

Calgary UX

Mar 2024 - Present

Calgary AB, Canada

- **Talent Management System Enhancer:** Actively upgrading the Talent Tracker ensuring accuracy and usability to streamline talent management efforts and enhance operational efficiency.
- **Lead Ideation Strategist:** Led the ideation phase in the design thinking process, overseeing the generation of innovative ideas.
- **User Research:** Conducted thorough research on users and competitors to inform and inspire creative design solutions.
- **Provided constructive feedback and assessed design projects for creativity, usability, and feasibility.**

Team Lead, Administrative Support

Alberta Health Services

Dec 2020 - Jul 2022

Calgary AB, Canada

- **Learning and Development:** Quickly learned and implemented new tools and software pertaining to the health industry.
- **Teamwork:** Led and worked collaboratively with a team of 40 administrative support staff to accomplish team goals within deadlines.
- **Achieved Deadlines:** Delivered assigned tasks within deadlines in a high-pressure situation.
- **Reports:** Created, analyzed, audited, and maintained documentation to study and provide solutions meticulously.

RELEVANT PROFESSIONAL EXPERIENCE

Project Manager, Technology

May 2018 - May 2020

Intonovus Canada

Calgary, AB Canada

- **Project Facilitator:** Handled project facilitation and estimated budgets for all phases of the project life cycle using MS Project and other project management tools and methodologies.
- **Stakeholder Engagement Coordinator:** Conducted Kick-off meetings with stakeholders to keep the project team updated and ensure alignment on goals and expectations.
- **Statement of Work (SOW) Developer:** Coordinated with subject matter experts to create comprehensive and detailed Statements of Work.
- **Risk Assessment and Response Strategist:** Assessed expected risks at each project stage and developed effective response strategies to mitigate potential issues.

Assistant Manager, Commercial and Procurement Projects

Jan 2015 - Aug 2016

Star TV Network

Mumbai, MH India

- **Risk Assessment Coordinator:** Collaborated with the Enterprise Vendor Services team on the due diligence process to establish risk parameters and performed risk assessments for all active IT third-party vendors, ensuring compliance for implementing Amazon Web Services and Tableau software using Agile methodologies.
- **Contract Management Specialist:** Managed contracts and coordinated with the legal team regularly, ensuring efficient contract oversight and compliance.
- **Vendor Sourcing and Management Expert:** Sourced qualified vendors to meet project needs, ensuring high-quality work and adherence to project standards. Executed purchase requests, vendor quotations, and expense reports.
- **Process Optimization Expert:** Reduced the due diligence process by 8 months and increased contract closures by 15% in a year for digital projects by introducing and implementing corrective actions through effective conflict resolution, decision-making, and critical thinking techniques.

Senior Manager, Digital Sales and Marketing Projects

Jul 2011 - Nov 2014

Sony Music Entertainment India

Mumbai MH, India

- **Market Research Analyst:** Conducted market research to identify customer needs, preferences, and pain points, informing design decisions and strategies.
- **Cost Improvement Strategist:** Identified and suggested changes for cost improvement and savings plans to enhance company savings without compromising user experience.
- **Market Share Growth Driver:** Contributed to a market share increase of 18% and secured 7 corporate sales projects within a year through effective product marketing strategies.
- **Quality Development Policy Specialist:** Assisted in developing and maintaining policies, plans, and procedures to execute quality development across a diverse portfolio of applications and technologies.

CERTIFICATIONS

- Designlab 2023 - User Experience Design and User Interaction Design
- PMI 2019 – Project Management Professional (PMP)

EDUCATION

- United Business Institutes - MBA, International Business
- University of Mumbai - B.Com., Financial Accounting and Auditing