

FEATURE SET	Feature name	Description	Research supporting it
Must-Haves	Reporting	Access to donor data and fund raising insights in real time	Project brief
	Analytics		
	Annual fund	Access to a funds earned annually	Brainstormed
	Add a volunteer	Add new volunteer	Project brief
	Create event	Create new events	Project brief
	Send event reminder	Send event reminders to volunteers and donors	Project brief
	Employee only	Access to employee portal for dashboard	Brainstormed
	Search	Search volunteers, donors, events, person, department	Project brief
	Access calendar	Volunteers can book time for events	User interview
	Add to calendar	Volunteers can add accepted events to calendar	User interview
	Choose from filter	Use filter to choose specific details of volunteers, events and donors	Project brief
	View	Option to view screen in list or grid view	Brainstormed
	Profile	Feature for settings and user profile information	Brainstormed
	Language	Feature to select display language	Brainstormed
	Privacy & security	Feature including privacy policy, terms and security information	Brainstormed
	Social	Feature to share event and promotions on social media	Brainstormed
	Notifications	Feature to update user about varied information	User interview
	Settings	Account and technical settings feature	Brainstormed
	Volunteer application form	Form to apply for volunteership	Competitive research
	Contact form fill	Input fields containing contact information of volunteers	Competitive research
	Volunteer participation form	Volunteers can apply for event participation	User interview
	Real time data	Statistical information displayed in real-time	Brainstormed
	FAQ	Frequently asked questions	Competitive research
	Upcoming	Features upcoming events	Competitive research
	Home	Navigates to home screen	Competitive research
	Support	Customer support feature	Competitive research
	Donors profile	Donor can keep a track of their activities	Brainstormed
	Volunteers profile	Volunteers can keep a track of their activities	Project brief
	Order form	Donation order form with credit card and online payment details	Competitive research
	Account creation	New users wanting to create account with the NPO	Brainstormed
	Recurring donations	For monthly donations	Competitive research
	Select donation amount	Filter containing donation amount for donors to select	Competitive research
	Choose payment	Users can choose payment mode for donations	Competitive research
	Get involved	Options to get involved with health and hygiene causes	Competitive research
	Edit profile	Volunteers and donors can edit their personal profile	Brainstormed
	Cancel	Volunteers can choose to cancel their participation 24 hrs in advance	User interview
	About	Information about NPO	Competitive research
	Meet our team	Public information about NPO staff / employees	Competitive research
	Meet our Volunteers	Public information about volunteers	Competitive research
	Testimonials	Internal and external stakeholders can express their thoughts about N	Competitive research
	Careers	People can apply for jobs at the NPO	Competitive research
	One-time donation	Option to donate once instead of recurring	Competitive research
	Join as member	Option for users to become members	Competitive research
	View volunteer profile	NPO staff is able to view individual volunteer profile.	Project brief
	Give in honor / memory of	Donors can dedicate donations to a loved one	Competitive research
Renew membership	Donors can renew their membership	Competitive research	
More ways to give	For donations other than money	Competitive research	
Select your thank you gift	Donors, members and volunteer can select thank you gifts from NPO	Competitive research	
Customize your donation	Donors can enter their amount of choice	Competitive research	
Make a difference	Includes problem areas of the social cause and why help is required	Competitive research	
Resources	Feature includes facts and figures used to approach data and educates visitors about the causes addressed by the NPO	Competitive research	
Locations	Donors can choose to donate in-person at select locations	Brainstormed	
Widget	Stakeholders can select widgets for dashboard	Brainstormed	
Contact us	Includes contacting support team via email, social media, call or contact form	Brainstormed	
Donate	Options to raise funds and donations	Competitive research	
Nice to have	Change mode	Users can switch between light and dark modes	Brainstormed
	Suggestions	Place where users can recommend suggestions / improvements	Brainstormed
Surprising and delightful	Change themes	Visitors can personalize themes for their profiles	Brainstormed
Can come later	Invite to volunteer / donate	Employees can invite their family / friends to volunteer / donate	Brainstormed